

Für eine konsequente  
Tabakprävention.

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**Vorsitzender**

Dr. Uwe Prümel-Philippson

Bonn, August 26, 2014

**Re: Public Health (Standardised Packaging of Tobacco) Bill 2014**

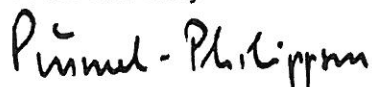
Dear Prime Minister,

The German Smokefree Alliance (GSA) wants to let you know that we strongly support you and your government's plan to introduce 'plain packaging' of tobacco products in Ireland.

We want to point out, that the 13 German MEPs (Christian Democrats) who act together with other conservative MEPs against 'plain packaging' are not representative of the 99 German MEPs. They are also a minority within the German Christian Democrats in the European Parliament. Furthermore the German Central Association of Advertising Industry (ZAW) and the German Brand Association (companions of the tobacco industry) have already in the past struggled against any restrictions on tobacco advertising in Germany.

The German health organizations and NGOs organized in the GSA however fully support efforts to introduce standardised packaging in and outside Europe. We hope very much that Ireland will set a good example, which will also be of benefit for Germany and other European countries.

Yours sincerely



Uwe Prümel-Philippson

Chairman  
German Smokefree Alliance

*The German Smokefree Alliance (GSA) is an association of major health organisations involved in tobacco prevention:*

- *Federal Association for Prevention and Health Promotion*
- *German Cancer Aid*
- *German Cancer Research Center*
- *German Cancer Society*
- *German Cardiac Society*
- *German Center on Addiction Issues*
- *German Heart Foundation*
- *German Lung Foundation*
- *German Medical Action Group Smoking or Health*
- *German Medical Association*
- *German Respiratory Society*